



Asia Group Advisors Reinforces Its Regional Leadership Team With Three Senior Managerial Appointments

[Singapore] February 14, 2019 - Asia Group Advisors (AGA), Southeast Asia's premier strategy and advisory firm, today announced the appointment of Annisa Natalegawa as Partner and Managing Director of AGA's regional operations. In this new role, Natalegawa will help drive the next phase of AGA's growth across the region, with a focus on client advisory, business development and thought leadership.

"Annisa is one of the leading public affairs professionals working in Southeast Asia. She is an exceptional leader who has delivered superior results in business strategy, political risk assessment, strategic messaging, and engagement and advocacy campaigns in multiple industries across multiple countries," said Adam Schwarz, AGA's CEO and Founder. "I look forward to working with Annisa to deepen and expand AGA's presence and impact in the rapidly growing Southeast Asian region."

"I'm excited to have this opportunity to help lead AGA as we continue to focus on delivering premier results for our clients and working toward better policy outcomes across Southeast Asia," added Natalegawa, who joined AGA in 2013. "I plan to work closely with our regional management team to further build our team and client service capabilities in this next chapter of the AGA journey."

AGA also announced the appointment of two new country directors: Brasukra G. Sudjana joins AGA as Director & Indonesia Country Representative, based in Jakarta; while Amara Buyse joins AGA as Country Representative for Singapore and Malaysia.

Brasukra brings deep expertise to AGA, as an economist with over fifteen years' experience in trade facilitation, customs procedures and trade negotiations. He previously worked at the ASEAN

Secretariat in Jakarta as Senior Officer for Trade Facilitation, and at the World Bank as an Economist in the Trade & Competitiveness Global Practice. He has authored numerous publications on Indonesia's economic development, industry policies and its role in global supply chains.

Amara has worked extensively in communications and in public policy roles in both Asia and Europe. In Southeast Asia, she has provided strategic advice to multiple clients on market access and regulatory advocacy strategies in Myanmar and Vietnam. Prior to joining AGA Amara worked in Malaysia for a policy-oriented strategic think tank that had regular interactions with government leaders and regulators, and as a Press & Media Officer at the European Commission in Brussels,

“We’re delighted with our new country-level appointments under Annisa’s regional leadership, which will further strengthen AGA’s team of highly qualified public-affairs professionals supporting leading US, European and Asian multinationals operating in Southeast Asia,” added Schwarz.

About Asia Group Advisors

Asia Group Advisors (AGA) is a strategy advisory group to leading global businesses, foundations, and industries. Our teams work closely with clients to expertly navigate the geopolitical and economic complexities of Asia’s established and emerging markets. AGA has on-the-ground teams in Indonesia, Malaysia, Myanmar, Singapore, Thailand and Vietnam, a distinguished network of advisors and counsellors across the region, and is a Gold Affiliate of FTI Consulting.

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